

Terms and conditions for processing personal data

Boat rental Vydra, represented by:

1. Personal data controller

The data controller is:

Jindřich Švácha ID: 03844455 Address: Rudolfovská tř. 123/59, 370 01 České Budějovice (hereinafter referred to as the "Administrator")

2. Purpose of the processing of personal data

The controller processes personal data provided to it via the www.pujcsilode.cz website, e-mail communication or personal contact with the customer.

Personal data is processed for the purpose of:

- Keeping customer and reservation records
- Provision of boat rental services in accordance with the concluded contract
- Communication with customers, including sending information about services, news and events

By confirming the consent during the order process, the customer agrees to the processing of personal data for the purpose of direct communication, as well as for the purpose of sending commercial communications, information about news or special events, if he/she has explicitly provided this consent.

3. Scope of the personal data processed

The personal data processed is collected mainly through the order form on the website www.pujcsilode.cz or in the context of e-mail communication and includes:

- Name and surname
- Address
- Telephone number
- E-mail address
- Information about the rented equipment (e.g. date, type of boat)

4. Legal basis for processing

The processing of personal data is carried out in accordance with:

- Regulation (EU) 2016/679 of the European Parliament and of the Council (General Data Protection Regulation - "GDPR")
- Act No. 110/2019 Coll., on the processing of personal data

Specific legal bases:

- Article 6(1)(b) GDPR: processing is necessary for the performance of the contract between the Controller and the customer
- Article 6(1)(a) GDPR: the customer has given consent to the processing of their data for specific purposes (e.g. marketing, commercial communications)

Consent may be withdrawn at any time without prejudice to the lawfulness of the previous processing.

5. Retention period of personal data

Personal data will only be stored for the time necessary to fulfil the above purposes, but no longer than 5 years from the last customer activity (e.g. booking, payment, email contact).

6. Access to personal data

Personal data may be disclosed:

- The administrator's staff who manage reservations and communications
- External entities only to the extent necessary for the performance of the contract (e.g. IT administrators, payment and email service providers)

7. Rights of customers (data subjects)

The customer has the right to:

- To access your personal data
- To correct or complete inaccurate data
- To erasure of the data, unless its retention is necessary
- On processing restrictions
- Data portability in the case of automated processing based on consent or contract
- Withdraw your consent to processing at any time
- File a complaint with the supervisory authority - the Office for Personal Data Protection (www.uoou.cz)

8. Security of personal data

The controller shall take reasonable technical and organisational measures to protect personal data against accidental or unauthorised access, alteration, loss or misuse.

9. Changes to the processing conditions

These terms may be modified by the Administrator. Customers will be notified of changes via the website or by email if contact details have been provided.

10. Transfer of personal data on cessation of activity

In the event of termination of the activity of the controller, the management of personal data may be transferred to the operator and owner of the Vydra Boat Rental:

Frantisek ChrastinaID: 46643125(hereinafter referred to as the "Receiver")

This successor controller will further process the personal data thus transferred exclusively under the same conditions set out in this document and is obliged to ensure the protection of personal data in accordance with applicable law.